

# AGENDA

Privileged and Confidential

120 Park Avenue  
26th Floor Management Presentation Room  
September 17 - 19, 1995

Sunday, September 17, 1995

## Arrivals

U.N. Plaza Hotel  
One United Nations Plaza  
New York, NY 10017-3575  
Telephone: (212) 758-1234  
Fax: (212) 702-5051

Monday, September 18, 1995

7:45 a.m. - 8:00 a.m.	Bus from U.N. Plaza Hotel to 120 Park Avenue, 26th Floor Management Presentation Room
8:00 a.m. - 8:30 a.m.	Buffet Continental Breakfast
8:30 a.m. - 10:15 a.m.	Overview of Manufacturing Process
10:15 a.m. - 10:30 a.m.	Break
10:30 a.m. - 12:30 p.m.	ABC's Theories of "Spiking" and "Manipulation"
12:30 p.m. - 1:15 p.m.	Lunch: Buffet in Directors' Lounge
1:15 p.m. - 2:00 p.m.	Overview of Manufacturing Document Discovery
2:00 p.m. - 3:00 p.m.	Manufacturing Witnesses
3:00 p.m. - 3:15 p.m.	Break
3:15 p.m. - 4:15 p.m.	Overview of R&D Document Discovery
4:15 p.m. - 5:00 p.m.	R&D Witnesses

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**Monday, September 18, 1995 (continued)**

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5:00 p.m. - 5:15 p.m.      Bus from 120 Park Avenue to U.N. Plaza Hotel  
6:30 p.m. - 6:45 p.m.      Bus from U.N. Plaza Hotel to The Water Club  
7:00 p.m. - 10:00 p.m.    Reception and Dinner  
                                 The Water Club  
10:00 p.m.                  Bus from The Water Club to U.N. Plaza Hotel

**Tuesday, September 19, 1995**

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7:45 a.m. - 8:00 a.m.      Bus from U.N. Plaza Hotel to 120 Park Avenue, 26th Floor  
                                 Management Presentation Room  
8:00 a.m. - 9:00 a.m.      Buffet Continental Breakfast  
9:00 a.m. - 9:30 a.m.      History of R&D at Philip Morris  
9:30 a.m. - 12:00 p.m.    Research Program at Philip Morris  
12:00 p.m. - 1:00 p.m.    Lunch: Buffet in Directors' Lounge  
1:00 p.m. - 1:30 p.m.      Nicotine Analog Program/Dr. Victor DeNoble  
1:30 p.m. - 2:45 p.m.      Research Program at Philip Morris  
2:45 p.m. - 3:00 p.m.      Break  
3:00 p.m. - 3:30 p.m.      De-Nic Cigarettes  
3:30 p.m. - 4:00 p.m.      FTC Method Ratings  
4:00 p.m.                  Meeting adjourned

**PHILIP MORRIS MESSAGE CENTER**

Directors' Lounge, 26th Floor  
Telephone: (212) 907-5832  
                 (212) 907-5839  
Facsimile: (212) 907-5874

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71 people for coming Mon.

Conference Attendees – September 18-19 Meeting  
Philip Morris Companies Inc.

Name	Company Affiliation	Date(s) Rooms Required For UN Plaza Hotel	Attendance 9/18 Dinner Yes/No
Norbert Bergholtz (Norb)	Dechert Price & Rhoads	9/18	Yes
Robert Heim (Bob)	Dechert Price & Rhoads	n/a not (attending)	No
Judy Leone (Judy)	Dechert Price & Rhoads	9/18	Yes
Arthur Rainey (Art)	Dechert Price & Rhoads	9/18	Yes
Jeffrey Weil (Jeff)	Dechert Price & Rhoads	n/a (Mon mtg only)	No
Jennifer Boston (Jennifer)	Dechert Price & Rhoads	9/17, 9/18	Yes
Jill Kuntz (Jill)	Dechert Price & Rhoads	9/18	Yes
Christine Levin (Chris)	Dechert Price & Rhoads	9/18	Yes
Sean P. Wajert	Dechert Price & Rhoads	9/18	Yes
Walter Cofer (Walt)	Shook, Hardy & Bacon	n/a (not attending)	No
William Allinder (Bill)	Shook, Hardy & Bacon	9/17, 9/18	Yes
Gregory Fowler (Greg)	Shook, Hardy & Bacon	9/17, 9/18	Yes
David Hardy (David)	Shook, Hardy & Bacon	9/17, 9/18	Yes
Donald Kemna (Don)	Shook, Hardy & Bacon	9/17, 9/18	Yes
Gary Long (Gary)	Shook, Hardy & Bacon	9/17, 9/18	Yes
Marcus Mollison (Marcus)	Shook, Hardy & Bacon	9/17, 9/18	Yes
James Newsom (Jim)	Shook, Hardy & Bacon	9/17, 9/18	Yes
Allen Purvis (Allen)	Shook, Hardy & Bacon	9/17, 9/18	Yes
Martha Warren (Marty)	Shook, Hardy & Bacon	9/17, 9/18	Yes
James Wilson (James)	Shook, Hardy & Bacon	9/17, 9/18	Yes
Robert S. Masterson (Bob)	Shook, Hardy & Bacon	9/17, 9/18	Yes
John S. Johnston (John)	Shook, Hardy & Bacon	9/17, 9/18	Yes
Allen M. Katz (Allen)	Munger, Tolles & Olson	n/a (not attending)	No
Lawrence C. Barth (Larry)	Munger, Tolles & Olson	9/17, 9/18	Yes
Lucy Eisenberg (Lucy)	Munger, Tolles & Olson	9/18	Yes
Mark B. Helm (Mark)	Munger, Tolles & Olson	9/17 (Mon mtg only)	No
Steven B. Weisburd (Steven)	Munger, Tolles & Olson	9/18	Yes
David Kentoff (David)	Arnold & Porter	9/18	Yes
Douglas Dworkin (Doug)	Arnold & Porter	9/18	Yes
Murray Garnick (Murray)	Arnold & Porter	9/18	Yes
Peter Grossi (Peter)	Arnold & Porter	n/a (not attending)	No
Susan Hendrickson (Sue)	Arnold & Porter	9/18	Yes
Laura Hines (Laura)	Arnold & Porter	9/18	Yes
Even Hurwitz (Even)	Arnold & Porter	9/18	Yes
Janet Johnson (Jan)	Arnold & Porter	n/a	Yes
Leigh McAfee (Leigh)	Arnold & Porter	9/18	Yes
Alfred McDonnell (Alf)	Arnold & Porter	9/18	Yes
James Sandman (Jim)	Arnold & Porter	9/18	Yes
Thomas Silfen (Tom)	Arnold & Porter	9/18	Yes
Daphne Werth (Daphne)	Arnold & Porter	9/17, 9/18	Yes
Leslie Wharton (Leslie)	Arnold & Porter	9/18	Yes

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Name	Company Affiliation	Date(s) Rooms Required For UN Plaza Hotel	Attendance 9/18 Dinner Yes/No
Michael Carroll (Mike)	Davis Polk & Wardwell	n/a	Yes
Marianne Fogarty (Marianne)	Davis Polk & Wardwell	n/a	Yes
John Cooney, Jr. (Jack)	Davis Polk & Wardwell	n/a	Yes
James Murray (James)	Davis Polk & Wardwell	n/a	Yes
Jane Cooney (Jane)	Davis Polk & Wardwell	n/a	Yes
Kenneth Bernstein (Kenneth)	Davis Polk & Wardwell	n/a	Yes
Daniel Webb (Dan)	Winston & Strawn	9/17, 9/18	Yes
Thomas Frederick (Tom)	Winston & Strawn	9/17, 9/18	Yes
Kimball Anderson (Kimball)	Winston & Strawn	9/17, 9/18	Yes
Rutledge Liles (Rutledge)	Liles, Gavin & Costantino	9/18	Yes
Norman Coll (Norm)	Coll Davidson	9/17, 9/18	Yes
Barry Davidson (David)	Coll Davidson	9/18	Yes
Broadus Livingston (Broadus)	Carlton, Fields	9/17, 9/18	Yes
Edward Gerecke (Ed)	Carlton, Fields	9/17, 9/18	Yes
Reuben Anderson (Reuben)	Phelps Dunbar, L.L.P.	9/17, 9/18	Yes
Walker Jones, III (Bill)	Phelps Dunbar, L.L.P.	9/17, 9/18	Yes
Scott Delacroix (Scott)	Adams & Reese	9/17, 9/18	Yes
Charles Gay, Jr. (Charlie)	Adams & Reese	9/17, 9/18	Yes
Peter Sipkins (Peter)	Dorsey & Whitney	9/18	Yes
Michael Lindsay (Michael)	Dorsey & Whitney	n/a (not attending)	No
David Murphy (David)	Wachtell, Lipton	n/a	Yes
Barbara Robbins (Barbara)	Wachtell, Lipton	n/a	No?
Jeffrey R. Boffa (Jeff)	Wachtell, Lipton	n/a	Yes
Lonnie D. Nunley, III (Chip)	Hunton & Williams	9/17, 9/18, 9/19	Yes
Brian V. Otero (Brian)	Hunton & Williams	9/17, 9/18, 9/19	Yes
Charles Wall (Chuck)	Philip Morris	n/a	Yes
Marc Firestone (Marc)	Philip Morris	n/a	Yes
John Mulderig (John)	Philip Morris	n/a	Yes
Gregory Little (Greg)	Hunton & Williams	n/a	Yes
Jean Mahon (Jean)	Philip Morris	n/a	Yes
Denise Keane (Denise)	Philip Morris	n/a	Yes
Martin Barrington (Marty)	Philip Morris	n/a	Yes
John Christopher (John)	Winston & Strawn	n/a	Yes
Peter McCarthy (Pete)	Winston & Strawn	n/a	Yes
Michael York (Mike)	Wehner & York	n/a	Yes

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